

Elastomeric **WALL COATINGS**

The Paint Quality Institute reports that: ***Quality Elastomeric Wall Coatings Offer Exceptional Protection, Durability for Exterior Masonry Surfaces***

Benefits

- **Thick, Flexible Film “Bridges” Cracks** that may form due to changes in temperature
- **Blocks Wind-driven Rain** from getting into the masonry
- **Retains Smooth, Just-painted Appearance**
- **Available in a Variety of Lighter Colors; Not Generally in Dark Colors**
- **Long-lasting:** rely on latest technology in top quality paint products

Requirements

- **Thorough Surface Preparation** to remove all dirt, mildew, loose sand, unsound paint
- **Eliminate Moisture** in or behind the masonry, as evidenced by:
 - visible moisture
 - efflorescence on the surface
 - habitual, premature failure of paint
- **Apply Quality Masonry Primer or Sealer If:**
 - the masonry is less than one year old
 - surface is particularly porous
- **Use Top Quality Exterior 100% Acrylic Elastomeric Wall Coating**
 - apply two coats for a total dry film thickness of at least 14 mils
 - apply under proper weather conditions
- **Use a Quality-oriented Professional Painter**

